

INITIAL COMMENT

The following format is required for your **initial** discussion board response that is required by **Wednesday at 11:59 PM**. It helps others follow discussion board threads, which tend to become rather lengthy each week.

- Include the Discussion Question and your name (i.e.: DQ1, Gomez). When adding comments to another student's work, please write "Comment" and your name (i.e.: Comment, Gomez).
- Include the elements indicated in each assignment. Most will require at least two elements, and should be at least 250 words in length (no more than 500 words).
 - **Element 1:** a well-developed, comprehensive response to the question consisting of two paragraphs in length.
 - **Element 2:** a citation, reference or example from the text, including page number, to support your response.

Note: Prepare your response in Word so you can run spell and grammar check. Then, you can copy and paste it into discussion board.

The following rubric will be used to grade your initial comments.

RUBRIC for INITIAL COMMENTS

Criteria	5 points	2-4 points	0-1 points
Element 1	Provided a comprehensive logical answer to the case question posed supporting answer with case information.	Provided a relatively good answer to the case question with little or minimal case information to support answer.	Did not provide answer to the case question (or provided incorrect answer) with no support from case or information that does not support answer.
Criteria	5 points	2-4 points	0-1 points
Element 2	Tied case to material from book by citing (with page number) concepts from textbook or if appropriate articles assigned in course.	Somewhat tied case to material in book or did not provide page number and concept from book.	Did not tie case to material in book.

Follow-Up Responses

You will then follow the string of postings and offer meaningful participation. As described below you are responsible for responding/commenting to **at least 1 student comment (worth 10 points each) by 11:59pm on Friday**. Each response should be a minimum of 150 words.

Your response will be assigned a grade according to your insightfulness and originality

defined as:

Originality or the extent to which the response represents a unique and not immediately obvious aspect or application of the topic being discussed.

Grading Scale:

- 0 = an obvious point that merely repeats those made by others.
- 2 = a somewhat original take on an aspect or application of the material.
- 4 = an original point that presents a new angle on the material.
- 5 = a very original point that presents a rather unique angle on the material.

Insightfulness or the extent to which the response represents an accurate and deep understanding of the topic being discussed.

Grading Scale:

- 0 = a very simple point reflecting shallow familiarity with the material.
- 3 = an elaborate point that reflects a good understanding of the material.
- 5 = a very sophisticated point reflecting an advanced understanding or integration of the material.

Each week, within 72 hours of the closing of the online discussion, I will post your grade and feedback on your comments. This feedback will help you improve your discussion comments from week to week.

*Points will be taken off for not meeting the required length (250 words / 150 words) and/or **grammar** that makes it hard to understand your response.*

There are no make-ups for missed asynchronous assignments (meaning, if you fail to participate adequately during one week, you cannot go back into the discussion board forum and add comments once the deadline ends). You can prepare for discussion boards by thoroughly completing your assigned exercise and readings early in the week. Please refer to the policies on appropriate communication guidelines ([Netiquette](#)) when posting comments on our case discussion boards.